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## The Phillips Collection Announces Bradley Freedman as New Chief Operating Officer

WASHINGTON, DC—The Phillips Collection is pleased to announce the appointment of Bradley Freedman as the museum's new Chief Operating Officer. In this role, Freedman will oversee all aspects of the museum's operations, including the supervision of facilities, security, human resources, and information technology. His leadership will be instrumental as the institution continues to advance its mission of promoting modern and contemporary art while fostering community engagement.

As COO, Freedman will direct the museum's operations with a focus on efficiency, fostering interdepartmental collaboration, and cultivating teamwork. He will champion the museum's strategic plan to facilitate ongoing growth and development, serve as a staff liaison for the Board of Trustees, and be an essential member of the Senior Leadership Team, reporting directly to Vradenburg Director & CEO Jonathan P. Binstock.

"Bradley's extensive experience in both the nonprofit and financial sectors uniquely positions him to help lead The Phillips Collection in its next chapter," says **Vradenburg Director & CEO Jonathan P. Binstock**. "His commitment to operational excellence and community engagement will strengthen our operational framework to better serve our patrons and guests."



Freedman joins the Phillips from Easterseals DC MD VA, a leading nonprofit entity in the Washington, DC metropolitan area, where he served as Chief Financial Officer. In this role, he was responsible for oversight of the organization's financial operations and provided strategic leadership to support the institution's mission of promoting equity, inclusion, and access within the community.

"I am honored to join The Phillips Collection, an institution renowned for its commitment to art and community," says **Freedman**. "I look forward to working with the dedicated team to enhance operational effectiveness and support the museum's vital mission. Together, we'll ensure that we continue to provide exceptional experiences for guests and contribute positively to DC's cultural landscape."

Prior to his tenure at Easterseals, Freedman was part of the executive team at The Salvation Army -National Capital Area Command. He oversaw operations and directly managed various departments, including Finance & Accounting, Property & Procurement, Information Technology, and Human Resources. With over 15 years of experience in institutional investment management at leading global financial organizations, Freedman brings a wealth of expertise to his new position.

Freedman holds a Bachelor of Science degree in Finance from the University of Illinois at Urbana-Champaign. He also earned a Master of Business Administration in Finance from The Wharton School of the University of Pennsylvania.

## QUESTIONS

High-resolution press images are available upon request. Please contact <a href="mailto:lcantrell@phillipscollection.org">lcantrell@phillipscollection.org</a>.

IMAGE: Bradley Freedman

## ABOUT THE PHILLIPS COLLECTION

The Phillips Collection, America's first museum of modern art, was founded in 1921. The museum houses one of the world's most celebrated Impressionist and American modern art collections and continues to grow its collection with important contemporary voices. Its distinctive building combines extensive new galleries with the former home of its founder, Duncan Phillips. The Phillips's impact spreads nationally and internationally through its diverse and experimental special exhibitions and events, including its award-winning education programs for educators, students, and adults; renowned Phillips Music series; and dynamic art and wellness and Phillips after 5 events. The Phillips Collection's extensive community partnerships include Phillips@THEARC, the museum's satellite campus in Southeast DC. The Phillips Collection is a private, non-government museum, supported primarily by donations.

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